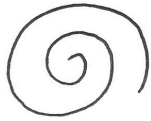


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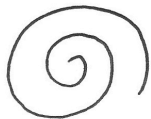


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Creativity

IS HUMAN NATURE

HUMANS MAKE THINGS. ○○○○○○

IT'S WHAT WE DO.

NOT JUST PRACTICAL THINGS...



BEAUTIFUL THINGS,

WEIRD THINGS.



WHERE THERE ARE BLANK SURFACES,
WE PAINT AND DRAW AND DOODLE.

———— WE ALWAYS HAVE ————
WHEN THERE IS SILENCE,
WE SING AND PLAY AND TELL STORIES.

———— WE ALWAYS HAVE ————



WE DANCE.

WE DECORATE.



WE WRAP OUR WORLD IN COLOR.
IT'S A COMPULSION.

IT'S WHAT MAKES US HUMAN



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DO MORE ART to
power up YOUR MAGIC



- Make things. Things for your practice, things for your life, anything you feel like bringing into existence
- Read, write, tell, and retell stories.
- Sing and dance. Do it for pleasure, for your deities, to raise energy... Just do it.
- Write your own incantations, craft your own sigils, create your own spells. DON'T use AI, use your own creativity.
- Transform the spaces you occupy. Make them yours. Make them sacred.

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PROTECT your POWER

Don't let anything devalue
your art or your magic!

Don't worry about being
"good" at it. You aren't
making a product to sell or
passing a test. You are
expressing yourself,
reshaping your world, and
unleashing your power.

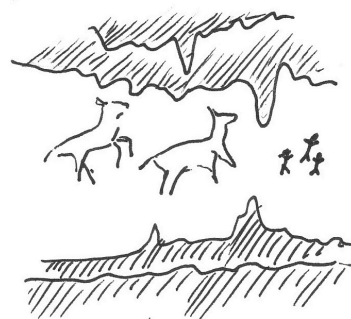
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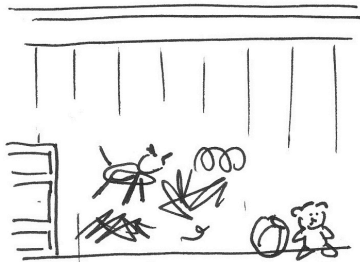
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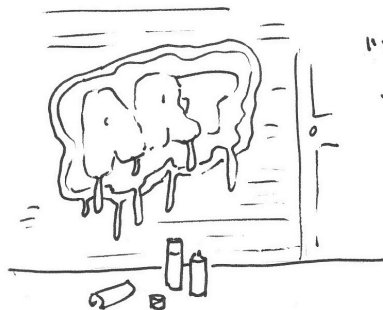


"Why would
they do that?"
"So much
effort with
no practical
purpose!"

"Why would
they do that?"
"Don't
they know
this ruins
the wall?"

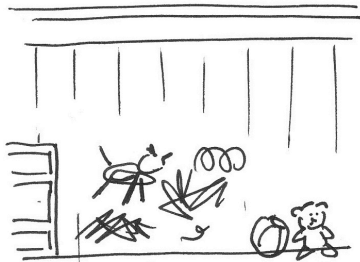


"Why would
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do legitimate
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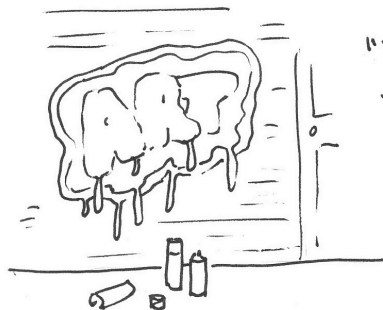


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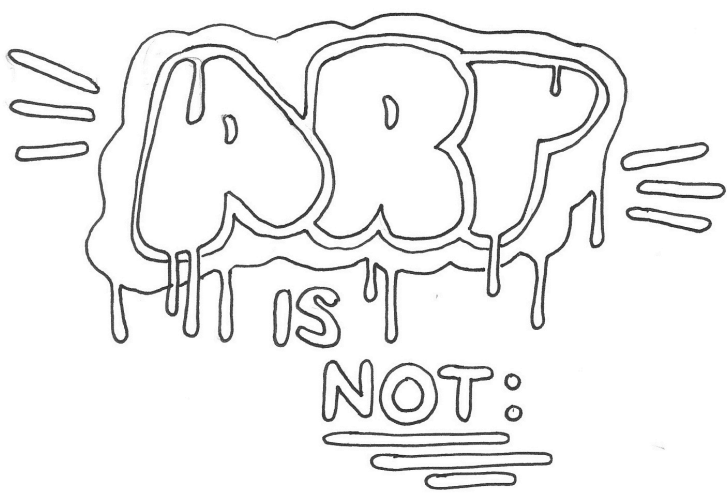
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WE'RE ASKING THE WRONG QUESTIONS! WE'RE ASKING THE WRONG QUESTIONS! WE'RE ASKING THE WRONG QUESTIONS!



A WASTE OF TIME

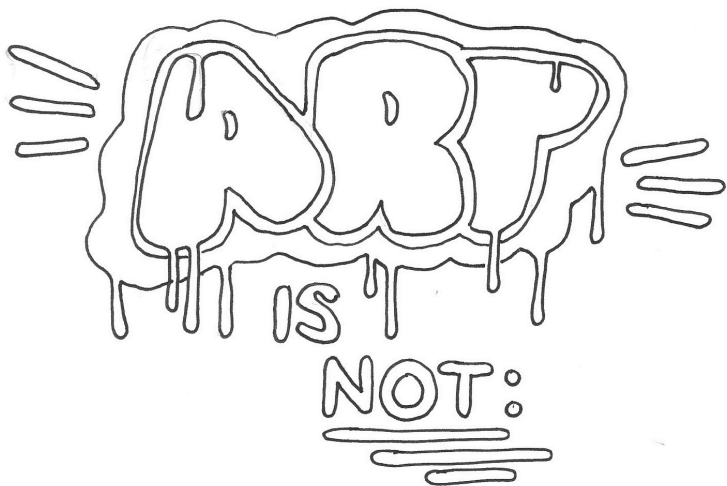
- OR -

A COMMODITY

- OR -

A BAD CAREER CHOICE

*Like magic, it is
a natural, age-old part
of the human experience*



A WASTE OF TIME

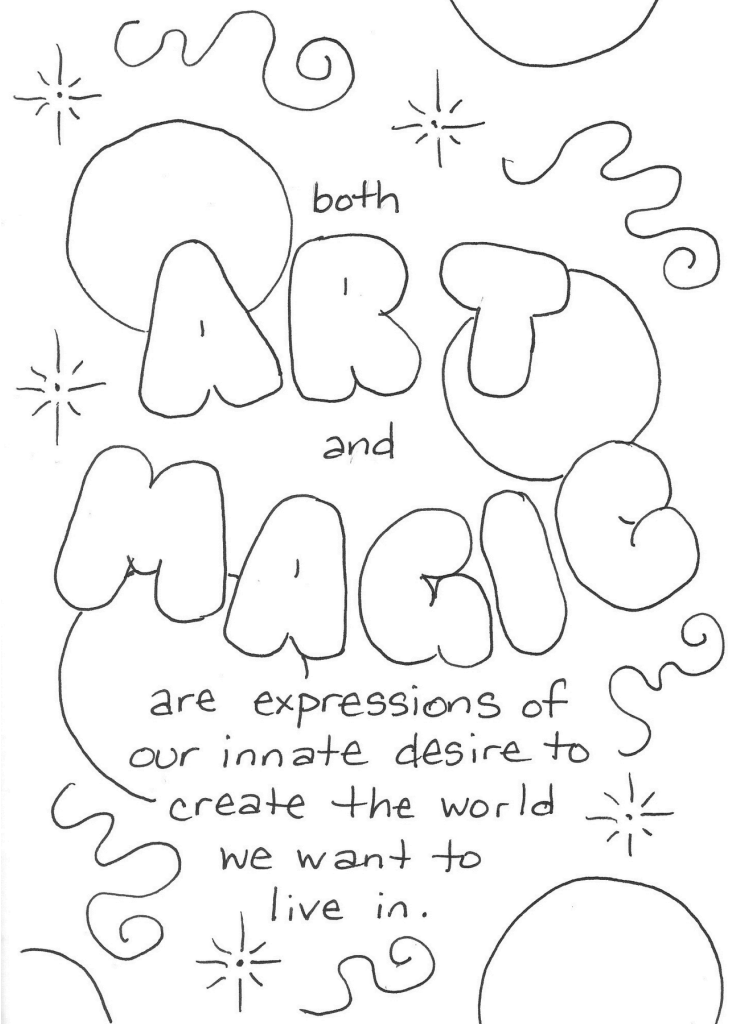
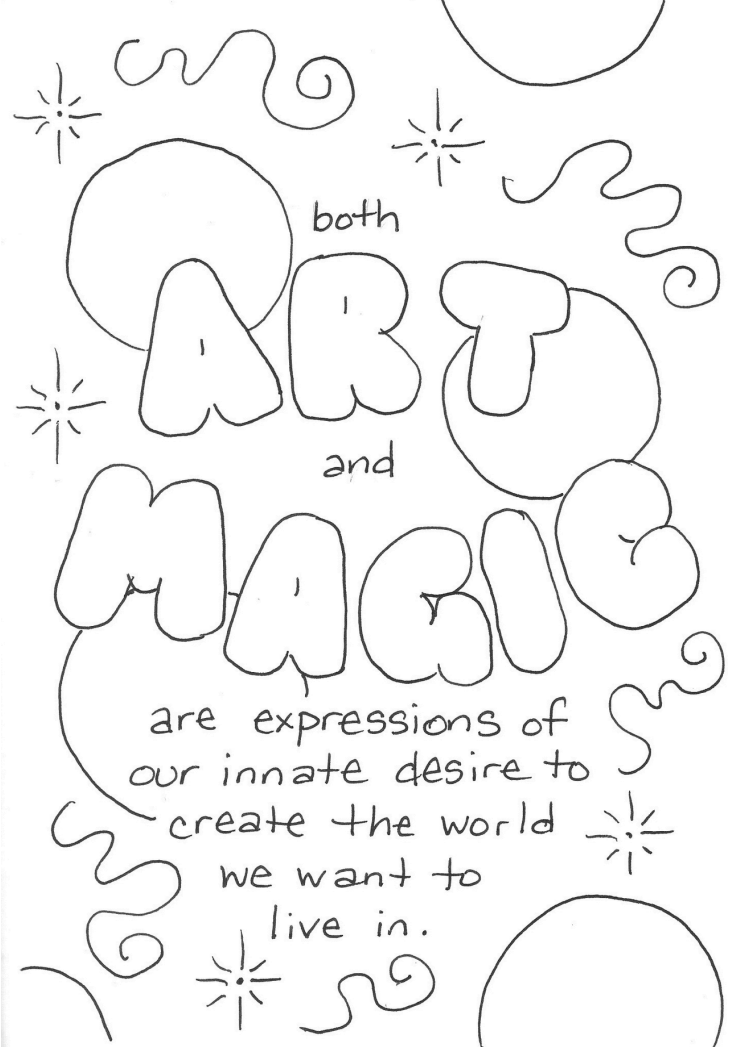
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HUMANS ARE NATURAL STORYTELLERS

Factual stories...
Fantastical stories...
Meaningful stories...
Humans weave together new realities with words.

STORIES KEEP OUR HISTORIES, OUR VISIONS, OUR IDENTITIES.

When we tell our stories, share our myths, work our magic with incantations, we bring new worlds into being.

ENGAGING WITH OUR STORIES EMPOWERS OUR MAGIC

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MODERN SOCIETY DEVALUES ART, MAGIC, AND HUMANITY

because if it can't be turned into something profitable and exploitable, capitalism has no use for it.

SPENDING TIME MAKING ART & DOING MAGIC MEANS YOUR TIME IS NOT AVAILABLE FOR EXPLOITATION

AND

SPENDING TIME MAKING ART & DOING MAGIC IS HOW WE CONNECT AND TAP INTO THE POWER OF BEING HUMAN

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Prehistoric humans made this. It means they were capable of abstract thought.

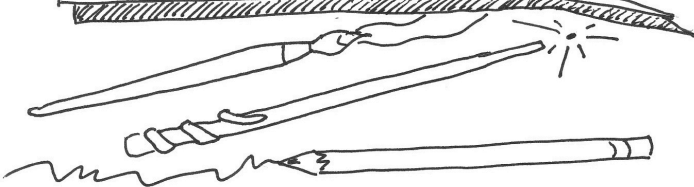


SO YOU'RE SAYING HUMANS BECAME HUMANS WHEN WE BEGAN MAKING ART?



Abstract thought is necessary for spirituality and religion.

SO ART MAKES MAGIC POSSIBLE!



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